

OSHAWA SKATING CLUB



www.oshawaskating.com

Sponsorships and Advertising

The Oshawa Skating Club is a non-profit organization, sanctioned by Skate Canada, dedicated to providing opportunities for children and young adults in our communities to participate in skating for fun, fitness, and/ or achievement. The Oshawa Skating Club has been operating since 1938. We offer a variety of programs from CanSkate to Competitive Skate sessions. The club also offers a program called Special Blades, a recreational/instructional learn to skate program designed for children age 5 or older who have special developmental needs. The success of the club is due to excellent professional NCCP certified coaching staff dedicated to teaching skaters to excel.

Skating continues to grow in popularity as a sport that promotes active healthy living, fun, and friendship. In order to provide programs that are affordable and accessible to all children and young adults wanting to participate, we turn to our figure skating community and business partners for support. Please consider assisting in one of the following ways:

1. SPONSOR A SESSION:

By sponsoring a skating session, your donation will help keep membership fees affordable, ensuring members of the community are able to participate in our programs. Sessions offered by the Oshawa Skating Club in 2011/2012 are:

CANSKATE

CanSkate is Skate Canada's flagship learn-to-skate program, designed for beginners of all ages. When you sign up for CanSkate you will be in a program that focuses on fun, participation and basic skill development. CanSkate is the feeder program to all other Skate Canada Skating Programs. Our club has been chosen as one of Skate Canada's recipients to run the PILOT for its revised CanSkate program and our coordinator was one of Skate Canada's top ten Best of the Best CanSkate Coaches for 2010.

SPECIAL BLADES

Special Blades is a Recreational/ Instructional Learn-to-Skate program designed for children age 5 or older who have special developmental needs.

PRE-STARSKATE

This program provides the skater and the parent an introduction to figure skating. Identified skaters working at the CanSkate Stage 5 level or higher will learn basic edge skills, stroking skills, and freeskating skills (jumping, spinning, footwork, field movements, etc).

STARSKATE 1

This program provides an introduction to figure skating and more advanced use of skate edges. Skaters have the opportunity to take Skate Canada Tests in the areas of ice dance, skating skills and free skate through a nationally standardized testing system.

STARSKATE 2/2JB

This program offers the skater an introduction to competition. This is the Learn to Train stage of their skating development. Skaters have the opportunity to take Skate Canada Tests in the areas of ice dance, skating skills, free skate and interpretative skating through a nationally standardized testing system.

STARSKATE 3

Skaters are introduced to the "train to train" or "learn to compete" stage of their development. Skaters have the opportunity to continue with Skate Canada Tests in the areas of ice dance, skating skills, free skate and interpretative skating through a nationally standardized testing system.

COMPETITIVE SKATE

STARSkaters who want to challenge their figure skating skills, show potential as competitive skaters and have qualified through testing can participate in the competitive program. Competitive Skate is the program that leads skaters into higher competition such as Nationals, Worlds, and Olympics.

Sponsorship opportunities are offered for a one year term (September – August).
The levels of sponsorship are outlined below:

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| <p>GOLD
\$1000 +</p> | <ul style="list-style-type: none"> • Your sponsorship will be noted on all of our session material • Program and sponsor page on club website • 3 Brochures: Fall/Winter, Spring and Summer, Club Newsletter • Your poster board/logo will be displayed at events run by the club which include <ul style="list-style-type: none"> • Oshawa Centre – Registration Kiosk • Oshawa Skating Club Fun Day Competition |
| <p>SILVER
\$500-999</p> | <ul style="list-style-type: none"> • Your sponsorship will be noted on all of our session material • Program and sponsor page on club website • Fall/Winter Season Brochure, Club Newsletter • Your logo will be displayed at events run by the club which include <ul style="list-style-type: none"> • Oshawa Centre – Registration Kiosk • Oshawa Skating Club Fun Day Competition |
| <p>BRONZE
\$200-499</p> | <ul style="list-style-type: none"> • Your sponsorship will be noted on all of our session material • Program and sponsor page on club website • Fall/Winter Season Brochure, Club Newsletter |

2. ADVERTISE IN OUR BROCHURE AND MONTHLY NEWSLETTER

The Oshawa Skating Club brochure outlines the program offerings and pricing for the upcoming season. It is displayed at our home rink (Campus Ice Centre, UOIT) and available online. Our newsletter is published monthly from October to March, and is electronically circulated to all members, available on our website and at the Campus Ice Centre.

Location / Type	Max. Size	Season Price
Full Page	8" x 6.5"	\$100
Half Page	4" x 6.5" or 8" x 3.25"	\$50
Business Card	2" x 3.5"	\$25

Please submit all camera-ready or electronic artwork to
Oshawa Skating Club c/o Stephanie Belmonte, Advertising or
email to ebelmont@rogers.com

Make cheque payable to Oshawa Skating Club and forward to Stephanie Belmonte or mail to:
Oshawa Skating Club
P.O. Box 58010
500 Rossland Rd. W.,
Oshawa, ON L1J 8L6

Thank you for your continued support of figure skating.

“Forging New Figure Skating Partnerships
with the Corporate Sector”

